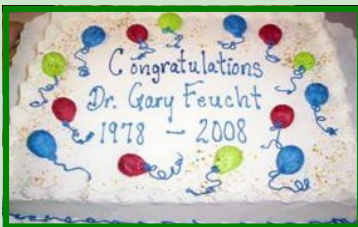


## Thank You for Making Our 30th Anniversary Party a Success



When we first thought about having a 30th Anniversary Party, I wasn't convinced it was such a good

idea. But the more I thought about it, the more I realized a party would be both a great way to celebrate our success and a rare opportunity to thank so many people for their friendship over the years.

Lo and behold, the party turned out to be wonderful! I personally thoroughly enjoyed myself and did not want it to end. It actually went on a lot longer than I thought possible. It's a good thing our office was closed the next day!

We had over 100 well wishers—from public officials to longtime patients and friends—stop by to say hello, reminisce with us and enjoy a great spread! My staff and I were surrounded by happy people, and the good feelings were contagious!

The success of our party just proves that business doesn't need to be all work. It can and should be about developing friendships and relationships. Having so many wonderful folks wanting to share our special day made us feel truly fortunate and grateful.

So thanks to all of you—patients and associates I have truly come to call "friends"—for making the last 30 years the best for me and my staff.

## Making Your Dental Experience a Positive, Pleasant One

By Sandie Bida, Patient Coordinator

In 33 years of working in dental offices, I've seen many patients with dental phobias. Most people don't mind visiting the dentist, but for some, the very smell of a dental office or the sound of a drill is enough to make them anxious. Unfortunately, many people with a fear of going to the dentist simply stay away altogether.

Have you been putting off teeth cleanings and check-ups because you get the jitters just thinking about coming to the dentist? If you haven't visited us in a while, it's time to give us another try. With the many advances in dentistry, you will be surprised at how pleasant a visit to the dentist has become.

Dr. Feucht and all of our staff are sensitive to our patients' needs. We take your anxiety seriously. Our goal is to make you feel relaxed and comfortable.

If you feel nervous during your visit, please let us know. Don't be embarrassed. You are not alone. Just getting your concerns off your chest will make you feel better.

Try to choose a time when you're less likely to be rushed or under pressure. When you come in, there are a number of techniques we offer that do wonders to put you at ease.

Nitrous oxide, for example, relaxes you but leaves you fully aware of your surroundings. We put you on pure oxygen before you leave, so you experience no side effects. We'll also treat you to a warm paraffin hand treatment that will make you smile. And you can listen to your favorite music or watch TV.

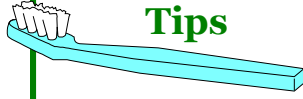
Modern dentistry and a compassionate dental team—what more could you ask for?

## I My Dentist By Marla, a patient of Dr. Feucht

I have been a dental patient of Dr. Gary Feucht for over 30 years. My introduction to him came when a postcard arrived at my home announcing his new practice in Westland. I had two young sons and needed a dentist. I decided to give him a try. Since then, I've never looked anywhere else for dental care for me and my children (all four of them!).

continued on page 4

## Toothbrushing Tips



- Look for toothbrushes, toothpastes and mouthwashes that are approved by the American Dental Association (ADA).
- Comfort is the most important thing to look for in a toothbrush. Soft bristles are better—they won't wear away tooth enamel, damage gums or cause sensitivity.
- Children and people with small mouths should use toothbrushes with small heads to reach compact crevices.
- The ADA recommends replacing your toothbrush every three months or when bristles begin to look "wild."
- Choose toothpastes and mouthwashes that offer tartar control (especially adults), cavity protection (especially children) and fluoride; baking soda if you have gum problems.
- Brush once in the morning and once at night at the very least. Brushing after every meal is ideal.
- Rinse your mouth with water after every meal if possible.

### Ask About Our

### TAKE-HOME TOOTH WHITENING

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## Bottled Water Drinkers May Not Be Getting Enough Fluoride

**Bottled water** has come under attack of late because the used bottles create waste if they're not recycled. Another reason to forego bottled water may be that, unlike tap water, many bottled waters do not contain optimal levels (0.7-1.2 ppm) of fluoride.

Fluoride is a natural mineral that has been shown to prevent tooth decay. It is easily absorbed into tooth enamel, especially in children's growing teeth, and makes the entire tooth structure more resistant to tooth decay. A rise in tooth decay among children in recent years has been attributed in part to an increase in the use of unfluoridated bottled water.

The American Dental Association (ADA) has long endorsed the use of fluoride in community water supplies as well as in dental products, deeming it both safe and effective in preventing tooth decay. The Centers for Disease Control and Prevention (CDC) ranks water fluoridation among the top 10 public health achievements of the 20th century.

According to the ADA, if bottled water is your main source of drinking water, you could be missing the decay-preventive benefits of fluoride. If you or your children don't drink much fluoridated water, you can add more fluoride to your diet with:

- Commercially prepared foods and beverages that are fluoride-fortified (a number of U.S. water-bottlers now offer fluoridated products)
- Fluoridated toothpaste and/or professionally-applied gels or varnishes, which help strengthen teeth by hardening the outer enamel surface.
- Dietary fluoride supplements (tablets, drops or lozenges) available by prescription 

## A Note About X-rays

We usually only get X-rays when something hurts, such as when we've sprained or broken something. So why does the dentist take X-rays when there's nothing visibly wrong?

Basically, it's because there are lots of things that can go wrong in your mouth in spaces we can't see. We use X-rays to get a detailed

picture of the condition of your teeth, jaw, facial bones and the roots of your teeth. X-rays help us find and treat problems before they become serious, which ultimately saves you time and money.

For each of our patients, we set up a customized X-ray schedule using professional guidelines designed to keep your overall health

in mind and based on your individual needs. We take into account factors such as your age, risk for disease and signs and symptoms.

Children generally need more X-ray exams than adults because their teeth and jaws are still developing and they're more susceptible to tooth decay.

*continued on page 4*

## It's All Smiles for 30 Years of Service!

As it neared 5 o'clock on May 8th, Lafayette Grand Traveling Chef Catering of Pontiac finished arranging the food, the punch was spiked and Dr. Feucht and his entire staff were ready to celebrate 30 years of practice!

Community officials on hand included State Rep. Marc Courriveau (Northville, Plymouth, Canton); Eric Bacyinski (for Wayne County Commissioner Laura Cox); Plymouth Township Deputy Clerk, Joe Bridgman; Wes Graff, Exec. Director, Plymouth Community Chamber of Commerce.



**Dr. Feucht and Staff:** (from left) Sandie, Paula, Linda, Pat, Beth and Jodi.



**Right:** Dr. Feucht and longtime patient, Joe

**Left:** (from left) Former Livonia Mayor Bob Bennett; Dr. Feucht; and State Rep. Marc Courriveau



**Right:** Dr. Feucht and Marla

**Left:** Dr. Feucht with current office manager, Linda (left) ; and Yvonne, his assistant when he first opened his Plymouth practice in 1983



## Referrals Welcome

Refer a friend or neighbor to Dr. Feucht and receive your choice of

**a \$25 certificate for Atlantis Restaurant in Plymouth**

or

**a \$25 gas card!**

Call us for details:  
**(734) 459-7110**

**DR. GARY FEUCHT, DDS, PC**  
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Plymouth, MI 48170  
(Between I-275 and Haggerty)

(734) 459-7110  
[www.PlymouthDentistry.com](http://www.PlymouthDentistry.com)  
[garyfeucht@msn.com](mailto:garyfeucht@msn.com)

Monday, Wednesday, Thursday

8:00 a.m. until 7:00 p.m.

Tuesday

8:00 a.m. until 5:00 p.m.

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## **X-rays**

continued from page 3

Dental X-rays involve a very low dose of radiation that is nothing to be concerned about. We take special precautions, such as covering you with a lead apron, to eliminate any safety risks. We also use high-speed film with equipment that restricts the X-ray beam to a specific area of the body.

If you still have unanswered questions about X-ray exams, be sure to ask us during your next visit. In the meantime, rest assured that everything we do is to protect the long-term health and safety of your beautiful smile.

Source: Michigan Dental Association

**Some of the conditions a dentist can only see with the help of X-rays are:**

- small cavities between the teeth
- periodontal disease
- impacted teeth
- infections in the bone
- abscesses
- developmental abnormalities
- certain growths, such as tumors and cysts

## **I My Dentist** continued from page 1

As a volunteer at my son's elementary school, my job was to bring in professionals from different careers to speak to students as part of the Mentorship Program. Dr. Feucht was the first person I invited! He came willingly, complete with giant tooth molds and all kinds of visual products to illustrate what he did. His enthusiasm was infectious! He really seemed to enjoy doing his job. It was so kind of him to take time out from his busy schedule.

Throughout these years of knowing Dr. Feucht, I have learned that he is committed, dedicated, caring, enthusiastic, positive, intelligent and fun! I have learned about his love for the water, his entrepreneurial side, his passion for traveling and collecting canes. I've also heard he is quite the fisherman. One time, he brought me a conch shell he found in Florida because he knew I collected them.

Dr. Feucht is a top-notch dentist who has a way of hiring talented and nice people for his staff. He looks for ways to give back and that is what makes him extra special. Here's to another 10 to 15 years in practice!

**Visit our website at:**

**[www.PlymouthDentistry.com](http://www.PlymouthDentistry.com)**